

# Brand news report 8.21 The classic black and white color! Air Jordan 31 Low will be on sale next week

- Cheap Shoes Release 2017

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H& M launched a new brand Arket August 25th will be held on next Friday officially available at Arket Regent in London, Street stores will also opened on the same day. Moschino Jeremy and UGG Scott, creative director of the brand to launch a total of 8 single product cooperation series, adding new interpretation to the classic UGG boots. Nike on Monday confirmed and Off-White designer Virgil Abloh launched a cooperation project called "The Ten", Nike classic 10 shoes for re interpretation.

H& M's new brand Arket will start online sale next week

has been registered with the Arket mailing list of consumers can be two days earlier, in August 23rd began to purchase their love items on the site.

Arket pricing between 3 pounds sterling -300.

Moschino creative director Jeremy Scott and UGG to launch a series of design

Moschino Jeremy and UGG Scott, creative director of the brand to launch a total of 8 single product cooperation series, adding new interpretation to the classic UGG boots.

The series of men's, women's and children's shoes, Jeremy Scott also personally interpretation of a flame pattern design boots.

also known as a The Classic Jewel Short with colorful beads, Sequin inlaid, priced at 75 pounds to -995 pounds.

UGG X Jeremy Scott series will be held in September 15th in the UGG brand shop and Harrods shop in London designated for sale.

Nike Virgil and Abloh The confirmed launch "Ten" project

Nike on Monday confirmed and Off-White designer Virgil Abloh launched a cooperation project called "The Ten", Nike classic 10 shoes for re interpretation.

Abloh said: "the first time I went to Beaverton, and Nike wanted to launch, I don't want to spend time waiting." The Abloh of Nike Air Force 1 classic shoes for re interpretation, together with their own personal color, somewhat similar to the Off-White style of the furniture.

Nike "Nike Off Campus" will be held in New York and London to celebrate the release of the series in New York city in September 6th -8.

The first 5

"The Ten" series of shoes Air Jordan I, Nike Blazer, N>

white color of the AirJordan31Low by the sale attracted numerous praise, recently, will launch a new color!

This pair of

AirJordan31Low to the classic black and white collocation, the whole black shoe body adopts Flyweave technology and leather collocation together, JumpmanLogo and the end use of white embellishment on the contrary, the pale blue crystal outer bottom end. Compared to before the white color, the black and white color of the AirJordan31Low is more suitable for wearing combat!

will be on sale in June 2nd, the sale price of \$\$160.

AirJordan31Low

number: 897564-002

release date: June 2nd

sale price: \$\$160

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